# GASTRO GUIDE PROJECT CONTINUES

January | 2023

## Newsletter No 2







The **Gastro Guide project** continues with many news in this new year 2023.

The European partners are still working to successfully **develop all the necessary outcomes** for the **successful execution** of the project.

During the last months, the partners, among many other activities, have **been developing a large field research** to find out the **needs of the potential gastro-guides**, **translating** each project results into several languages and **creating a curriculum** in order to **develop a training** for the future gastro-guides and **an interactive web platform.** 

Below we explain the results achieved so far.

https://www.gastro-guide.eu

#### **1.RESEARCH RESULTS**

It represents the first Project Result (PR1) and summarizes the results, conclusions and findings from the process of identification of the professional profile and training needs of the Gastro-Guide.

**Having 47% of the respondents** (160 persons) willing to take part in the training, and **35% still deciding** (118 persons), the partnership considered these representatives a direct target group to which the possibility to take advantage of the course should be closely communicated.

Among many other findings, we found, therefore, that this project is very **attractive for the participants**, who can become a **potential Gastro-guides**.



#### **PROJECT PARTNERS:**

- 1. Chamber of Commerce of Teruel, Spain
- 2.FASE, Spain
- 3. Syn Tis Allis SY, Greece
- 4. Karaiskou Farm, Greece
- 5. CAHA, Bulgaria
- 6. Viva Femina, Poland
- 7. Istituto Formazione Operatori Aziendali, Italy
- 8.Unione Regionale delle Camere di Commercio dell'Emilia-Romagna, Italy
- 9. Graiciuno Aukstoji Vadybos Mokykla, Lithuania



#### 2.INTERACTIVE WEB PLATFORM

This **web platform**, called **REA** (Rural educational space ) include a **community of Gastroguides**, an **e-learning** and **information platform**, an **interactive map** with European Rural Gastroguides and **information on the regions**, among other topics.

We attach the following links and invite all the users interested in the project **to join our community**, which you will find at the first link.

#### https://gastro-guide.eu/community/ https://gastro-guide.eu/resources



# ARE YOU INTERESTED IN BEING A GASTRO GUIDE?

If you find this project interesting and you fit in within the Gastro guide profile, get in touch with us.

### Contact details:

Laura Gimeno europa@camarateruel.com
Rodrigo Villarroya rvillarroya@camarateruel.com Phone: 0034 623 323 773 Chamber of Commerce Teruel, Spain





PARTNERS







VIVAFEMINA



3 9 (net







Cofinanciado por la Unión Europea